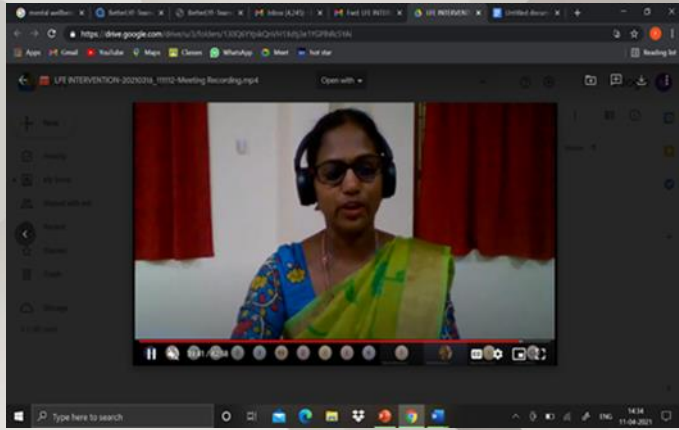




**DEPARTMENT OF
BUSINESS
ADMINISTRATION**

LIFE FRONTIER
ENGAGEMENT (2020-21)



TEAM 1

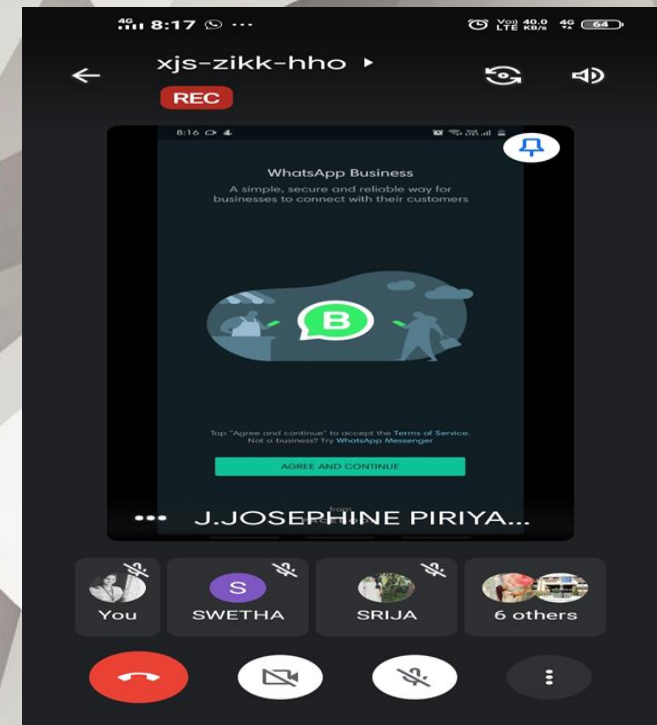
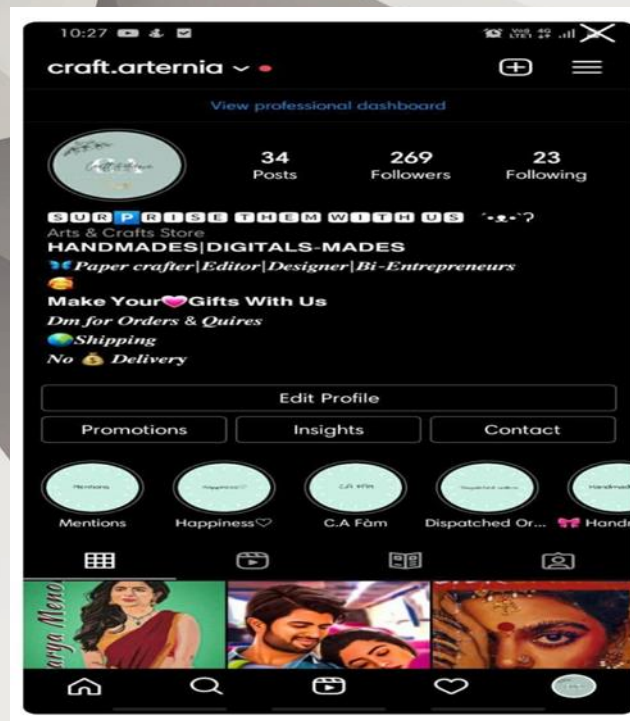
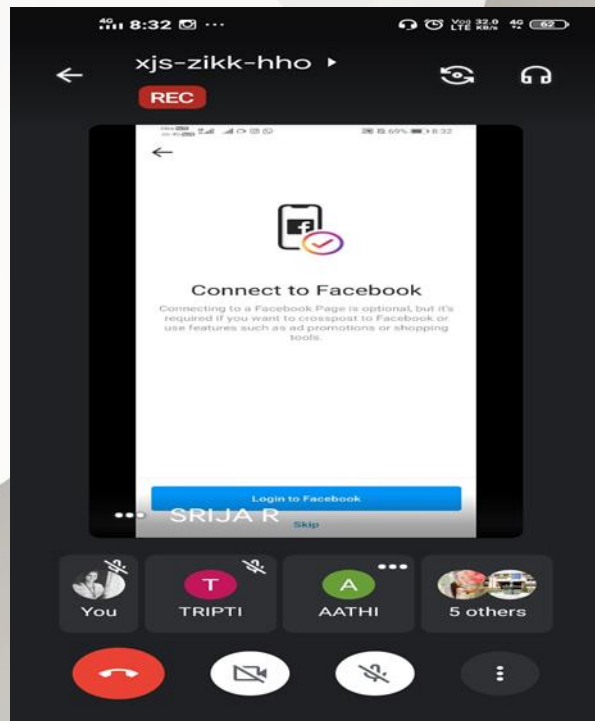
“ A STUDY ON
RELATIONSHIP BETWEEN
MENTAL WELLBEING AND
ENTREPRENEURIAL
INTENTION AMONG FIRST
YEAR UNDERGRADUATE
STUDENTS OF LADY DOAK
COLLEGE, MADURAI”-
COLLABORATIVE STUDY

TEAM 2 :A STUDY ON EMPOWERING LDC WOMEN THROUGH ONLINE BAKERY



TEAM 3: A STUDY ON PROMOTING HANDCRAFT PRODUCT AMONG WOMEN ENTREPRENEURS IN MADURAI CITY

PROMOTING BUSINESS THROUGH SOCIAL MEDIA



Skin tales
Organic & Handcrafted Skin care essentials

WE SELL :

- ORGANIC BATH BARS
- MENT SOAP BARS
- HERBAL FACE PACK AND SCRUB
- MULTIGRAIN FACE PACK AND SCRUB
- LUXURY COFFEE BODY SCRUB
- ORGANIC HAIR REMOVAL POWDER
- GLOW ME UP SERUM

Rihika & Tanisha

+91 8072766971, +91 8928768204

skintalesmadurai@gmail.com

@skin_tales_

JINGLE ARTS

Online Workshop

✓ Starts from April 19...

✓ Timing : 4pm to 6pm.

FEE: Just Rs. 900/-
For each session.

Age group: 8+, women & children.

98405 17274

Image courtesy : Google

UP COMING CLASSES...

Pay less learn more...

All under One roof...

- Kaligata Classes...
- Pattachithra Art...
- Tanjore Fusion Art...
- Kerala Mural Art...
- Cherial Painting...
- Marble Painting...
- Jewellery Art...
- Surpur Art...
- Gujarati Tribal Art...
- Assame Art...

To be an expert learn from a expert

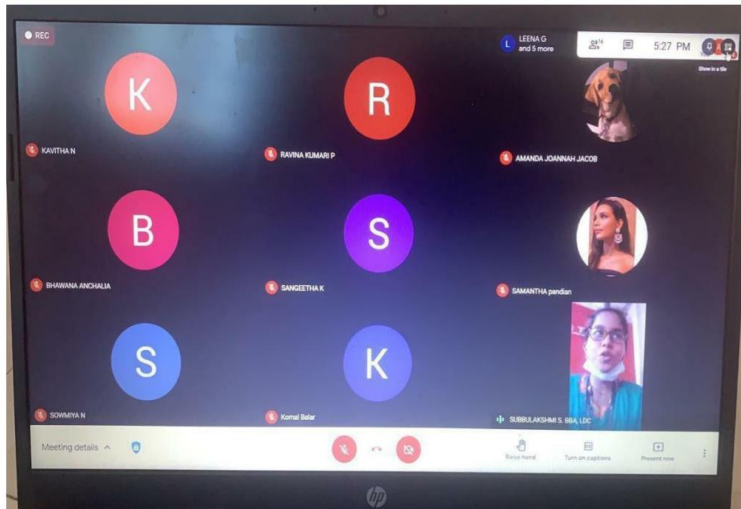
TEAM 4

“ A STUDY ON THE DEVELOPMENT AND PROMOTION OF HOMEMADE PRODUCTS BY WOMEN ENTREPRENEURS OF MADURAI CITY DURING COVID – 19 ”

(in collaboration with EDII-HUB MKU Madurai City)

A STUDY ON THE IMPACT OF LIFE FRONTIER ENGAGEMENT IN LADYDOAK COLLEGE, MADURAI.

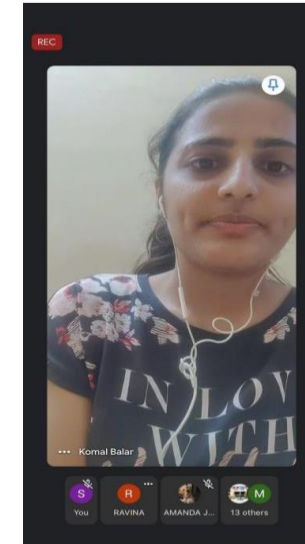
GUEST LECTURE ON IMPACT OF LIFE PROJECT ON 12/03/2021 @5:00 P.M



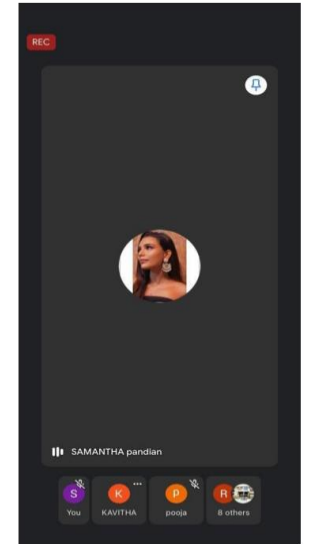
GUEST LECTURE ON IMPACT OF LIFE PROJECT ON 12/03/2021 @5:00 P.M



MS. SUBBULAKSHMI, BBA



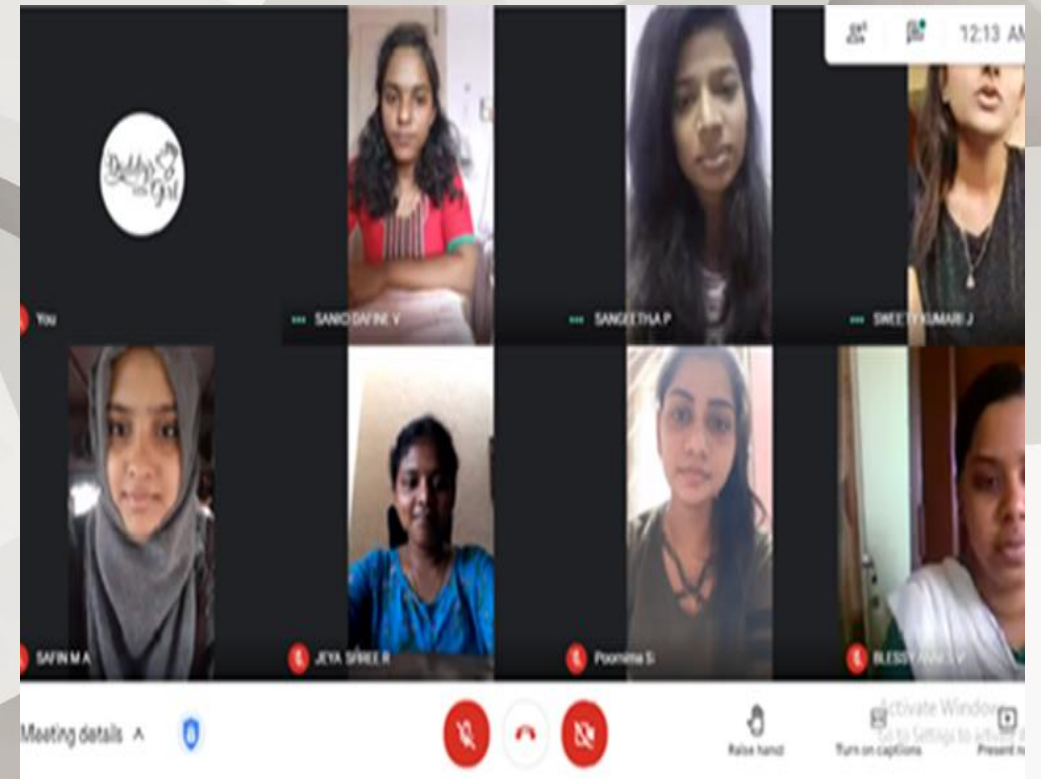
MS. KOMAL BALAR, BBA



MS. SAMANTHA, BBA

TEAM 5

TEAM 6: A Study on Marketing Strategies of Business among Women Entrepreneurs with Special reference to Alumnae of Business Administration, LDC



GUEST LECTURE- MRS. ZEENATH ZAVERI & MISS. ISHWARYA LAKSHMI

THANK YOU